



**For Immediate Release:**

**Contact:**  
Julie Cooley  
Director of Marketing Communications  
317.867.8363  
[jcooley@imminet.com](mailto:jcooley@imminet.com)

## **Global Safety Leader Acquires Vehicle Improvement Products**

**January 10, 2017**

**(Westfield, Indiana)** – IMMI®, the global leader in the innovation, testing, and manufacturing of advanced safety systems, announces the acquisition of Vehicle Improvement Products in Antioch, Illinois.

The world's largest independent producer of steering wheels for commercial vehicles, VIP has been a family-owned business since 1969. Designing and manufacturing steering wheels and steering wheel mounted controls for the commercial vehicle industry, VIP's products are used by many of IMMI's customers in the heavy truck, military, bus, and off-highway markets. By welcoming VIP into the IMMI family, IMMI looks to grow business opportunities, while providing new and innovative products for their customers.

"Our two companies already share many of the same business partnerships, and we anticipate expanding these essential relationships as we join forces with VIP," said Tom Anthony, IMMI Owner and President. "IMMI and VIP are dedicated to continuing to deliver the quality, support, and outstanding products you've come to expect from both of our organizations," added Larry Gray, IMMI CEO.

VIP will continue to operate and manufacture products from Antioch, Illinois.

### **About IMMI**

IMMI®, based in Westfield, Ind., is the leader in the design, testing and manufacturing of advanced safety systems. IMMI produces hundreds of innovative products for various industries, including the school bus, commercial vehicle, fire/ambulance, child seating, military, off-road, UTV, outdoor, and motorcoach industries. IMMI is also home to CAPE®, the Center for Advanced Product Evaluation, an award-winning crash test facility. Privately owned and operating facilities in North America, Asia and Europe, IMMI is dedicated to Bringing Safety to People® around the world.